

**INDONESIA INTERNATIONAL CONFERENCE  
ON COMMUNICATION**

**2012 IICC**



**WIKIMEDIA AUSTRALIA  
LANGUAGE WORKSHOP**

**2012**

6th-7th December 2012  
**Universitas Indonesia**

## FOREWORD

Dear Mr. Vandenberg,

It is my pleasure to introduce to you to the 2<sup>nd</sup> Indonesia International Conference on Communication (IICC). IICC is a Bi-Annual international conference hosted by the Department of Communications, Universitas Indonesia. The theme of the 2012 conference, "*Communication, Context, and Community*", deals with the changing dynamic of media use in a local, national, and global context that has largely reshaped our 'community'. The theme is aimed to explore the implications of how our current media use reshapes context and the community we are part of. Derived from that idea, we invite scholars from all over the world in general and Asia Pacific in particular to re-define an Asian perspective within the scholarly field of media and communication studies.

Based on our preliminary discussions, we trust that our event will be of benefit of your plans to carry out Wikimedia Australia's (WMAU) Language Workshop that deals with the preservation of language through media. We believe that the themes of our events coincide well and that our committee is also able to help organise technical aspects related to your standalone event. We also believe that the participants of WMAU's Language Workshop may benefit from the keynote speeches of IICC, the presentations carried out by IICC participants, and our conference location (Central Library, Universitas Indonesia). Personal and professional relationships between IICC and WMAU's Language Workshop participants may also be shaped through the informal settings of coffee breaks and lunches, as well as inter-institution cooperation in the future.

For further information regarding our conference, please open our website [www.indoicc.org](http://www.indoicc.org) or send an email to [2012iicc@indoicc.org](mailto:2012iicc@indoicc.org). We truly look forward to the cooperation between our institutions. Thank you for your kind attention and interest.

Yours Sincerely,

Inaya Rakhmani, MA  
Chair of the 2012 IICC  
Universitas Indonesia

# CONFERENCE INTRODUCTION

The 2<sup>nd</sup> IICC will take place in Universitas Indonesia, West Java, 10 km from Indonesia's capital city, Jakarta. Scholars with various fields of discipline - that have touched upon the issue of media - from all over Asia Pacific is expected to come. We stand firm on the principle that media and communications as an academic field is meaningful and useful when understanding the larger socio-political and economic context of local, national, regional, and global issues. Therefore, IICC is aimed to provide a multidisciplinary approach towards understanding the role of media in our contemporary regional society.

Through the 2012 IICC, scholars participating in the conference will become part of a network of academics that have studied media and communications in relation to the Asia Pacific region academically, professionally and rigorously. IICC participants will come from different academic disciplines such as media studies, communication science, international relations, political science, sociology, cultural studies, anthropology, psychology, economics, architecture, to name a few. The multidisciplinary nature of media and communication studies allows a common ground between these disciplines to interact and marry various perspectives to better understand how our regional community works.

We have also discussed about plans to select a dozen of the best papers presented in the conference to be published into a book edited by Prof. Krishna Sen. The book will speak of media studies for an Asian Century, divided into three parts. The first part will look at the way the 'West-Rest' and/or 'North-South', 'First-Third' dichotomies shaped the thinking about the media in the 20th century. The second part will outline ways in which the rise of Asia, as well as the technological changes of the late 20th century, necessarily disturbs that paradigm. The last part will try to conceptualise a set of questions that now need to guide our thinking about further democratisation of the media in 'our region'. In other words, what we still need to question, understand, critique, if our ultimate purpose is to give voice to the underprivileged, the marginalised, the subaltern.

We believe that the theme of the conference, Universitas Indonesia as the institution hosting it, and Indonesia as one of the largest countries in the region, provide significant benefits for WMAU's theme on language preservation. IICC is also keen on having limited amount of participants from the conference to sit in the Language Workshop and to have participants of the Language Workshop to move freely through IICC's presentations. We look forward to participants of each events to build personal and professional relationships that could extend beyond the event.

# CONFERENCE DETAILS

## THEME

The changing dynamic of media use in a local, national, and global context demands unparalleled efforts in understanding how it has reshaped our 'community'. Thus, notions of how we commune become more complicated and much more fluid than the simplistic dichotomy between traditional (sense of belonging) and modern (economic-based) notions of communing. As physical and mental borders between citizens are challenged through media-tion, media use, from mass media (print and broadcast media) to social media, reconfigures how we organise ourselves – individually, socially, politically, culturally, and economically as part of 'a community'.

The Conference Theme, *Communication, Context and Community*, attempts to address the implications of how our current media use reshapes context and the community we are part of. The study that falls within the theme spans from diverse disciplines that deals with message dissemination and (mass) media; such as communication psychology, media and cultural studies, visual anthropology, media economy, public relations and advertising, journalism, political communication, international relations, television and film studies, marketing, and so forth. The conference theme deals with fluid concepts of community as well as the media's role within each context; which includes abstract concepts from nationalism, religious identity, global culture, terrorism, etc, which could all be related to (as well as challenge) the notion of community.

## OBJECTIVES

1. To pool the most recent findings related to media communications and its implications on our regional society.
2. To provide a space for Asia Pacific scholars to network and sustain this network as a community of scholars and practitioners.
3. To investigate common issues between countries and establish strategies from an various perspectives.

## TARGET

Scholars and public intellectuals studying on various derivations of media and communication in the economic, sosio-political context of the Asia Pacific region.

# PROGRAMME

Below is the proposed programme structure and is still subject to change.

## Wednesday, 5 December 2012

16.00 – 17.00	Early registrations and snacks
17.00 – 18.00	Venue survey assisted by liaison officers

## Thursday, 6 December 2012

09.00 – 10.00	Morning tea/coffee
10.00 – 11.00	Welcoming speeches (Rector, Dean, Head of Department)
11.00 – 13.00	Keynote speakers
13.00 – 14.00	Lunch break
14.00 – 16.00	IICC Session 1 WMAU Language Workshop Session 1
16.00 – 16.30	Coffee break
16.30 – 18.30	IICC Session 2 WMAU Language Workshop Session 1

## Friday, 7 December 2012

09.00 – 10.00	Morning tea/coffee
10.00 – 12.00	IICC Session 1 WMAU Language Workshop Session 1
12.00 – 13.00	Lunch break (Friday prayers)
13.00 – 14.00	Lunch session: discussion on emerging key issues on media in Asia
14.00 – 16.00	IICC Session 2 WMAU Language Workshop Session 2
16.00 – 16.30	Coffee break
16.30 – 18.00	Keynote panel: Global Media in the Asian Century
18.00 – 21.00	Closing dinner sponsored by WMAU

# WIKIMEDIA AUSTRALIA PARTNERSHIP

**1 PARALLEL ROUND TABLE DISCUSSIONS.** IICC provides 1 (one) room (complete with facilities) for WMAU to organise two sessions of round table discussions per day.

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**2 30 PARTICIPANTS.** IICC proposes a budget for 30 participants for WMAU's Language Workshop that includes meals, venue, promotions and publications; and a closing dinner sponsored by WMAU in which all of the participants and organisers may network.

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**3 FLEXIBLE, PARALLEL ORGANISING.** WMAU may decide to organise the Language Workshop as suits the organisation's interest; and IICC is also willing to publish WMAU's logos in all print and promotion materials. We believe that with flexible arrangements, the organisation of the event may benefit both institutions better.

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## NOTE

Wikimedia is given the option to arrange a working group discussion in parallel to a session in the format of having 3 speakers and several WMAU may invite more than 30 participants, budget readjustable.

# VENUE

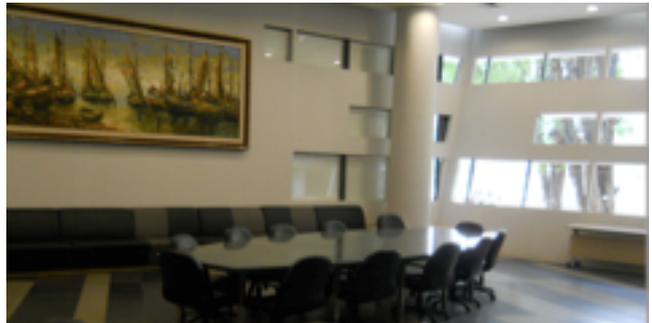
## 1. UI CENTRAL LIBRARY



## 2. VIP ROOM

Capacity: 30 people

Location: Ground Floor



## BUDGET ESTIMATION

ITEM	UNIT	PRICE/UNIT	TOTAL
<b>Pre-Registration</b>			
Snacks, venue survey assisted by Liaison Officer	30	@10 USD	300 USD
<b>Registration</b>			
Language workshop participants	30	@200 USD	6,000 USD
<b>Venue</b>			
VIP Room/day**	2	@250 USD	500 USD
Sound system, projector, screen, additional table and chairs (2 days)	2	@100 USD	200 USD
<b>Sponsorship</b>			
Closing dinner funded by WMAU Attendees 100 people (IICC & Lang-camp participants, UI & WMAU representatives)			1,500 USD
<b>Printing &amp; Promotion</b>			
Materials			900 USD
<b>TOTAL</b>			<b>9,400 USD</b>

# TERMS AND CONDITIONS

## Promotional Materials

All advertisement tools and materials are designed and produced by the committee. The placement and arrangement of logos and names are under the committee organisation and subject to the partner's agreement. Logos are to be provided by the partner, complying with the resolution and file extension needed for the designing process.

## Payment Requirement System

Sponsors are required to provide 70% of the sponsorship value one week after the signing of agreement, and the remaining 30% two weeks before the event starts. If the payment is not fulfilled as scheduled, the IICC committee has the right to modify advertisement materials into suitable size, sum, and form.

**COMMITTEE**

Chair	Inaya Rakhmani
Coordinators	Nadia Andayani Chandra Kirana Hendriyani
Secretary and Publications	Gadis Lukman
Finance and Liaison Coordinator	Levriana Yustriani
Sponsorship Coordinator	Marsya Anggia
Assistant	Aulia Dwi Nastiti
Web Administrator	Ekky Rezky

# CONTACT Us

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